



# SOS (same old...)

All across the country, dealerships are abandoning their ineffective CRM solutions for the consistent, effective, and profitable services provided by:

## **PRORESPONSE** CRM WITH **PROVEN RESULTS**

- ✓ **FREE** Follow-up every phone and floor prospect
  - ✓ **FREE ILM**, auto responder, text alerts and control from your phone
  - ✓ **FREE** Total Database Management, Data Mining, Targeted Marketing
  - ✓ **FREE** Email campaigns!
- Follow up all Sold Customers for 8 years!

Let ProResponse come to the rescue.

**Do your sales people give you *this look* when you ask them if their prospects are in the CRM?**



***STOP WASTING MONEY ON SYSTEMS THAT WORK PART TIME OR NO TIME AT ALL.***

**Is your sales force frustrated with your CRM?**



**Sales People are much more likely to use a CRM if they believe it will make them money!!**



Wouldn't it be nice to know that your leads are actually being contacted and turned into deals?

**We have THE solution for you.**

**PRORESPONSE**

We have been servicing the automotive RV Industry for **18 years**.

We have customers that have been with us since day one and they continue to stay with us.

Why do you think they stay with us? Because we help our dealers do THEIR job – **SELL RVs**.

How would you rate your dealership in terms of communicating with your customers? Are you calling them? Writing them letters? E-mails?

Are you doing it efficiently, 100% of the time?

**We follow-up your SOLD customers for 8 years!**

**It's the easiest and most effective CRM in the RV Industry.**

*It's so easy, sales reps can do it right on their phone.*



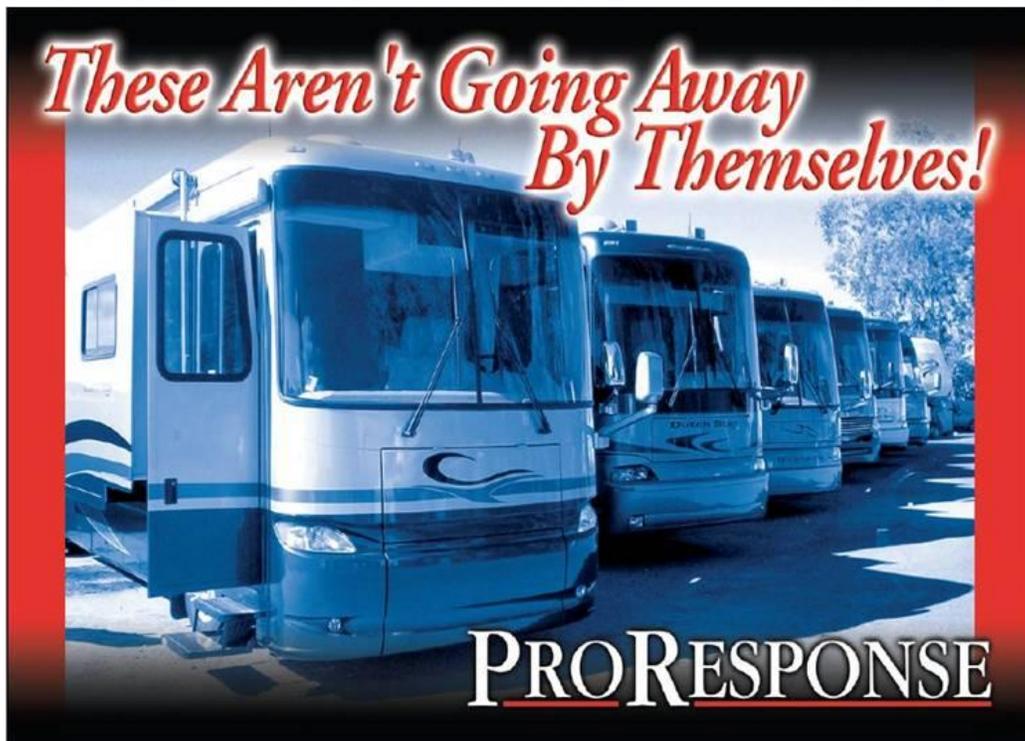
## *It's as easy at 1,2,3...*

- 1.) We download your sales, service and inventory every day. We can download from ADP, IDS and Sys2K as well as others
- 2.) We clean your data. We de-dupe it. We standardize the names and addresses so they're clean and neat. We run the US Postal Service National Change of Address and delivery point validation to ensure accurate data.
- 3.) We follow-up with your **PROSPECTS** and **CUSTOMERS** for you **AUTOMATICALLY** with little effort on your part. Every night, we process variable data letters and e-mails for your customers. The letters are printed with a single touch of a button on YOUR printer, pre-sorted and ready to be mailed – both letters and envelopes.

*From Internet Lead Management to Data Mining and Target Marketing. BDC Software to Reputation Management, we have all the tools and world class service you need to win.*

**At the end of the day, it's all about results.**

**AND WE ONLY GET PAID WHEN YOU SELL AN RV!**



*These Aren't Going Away  
By Themselves!*

**PRORESPONSE**

**(800) 608-7887 [www.proresponse.com](http://www.proresponse.com)**